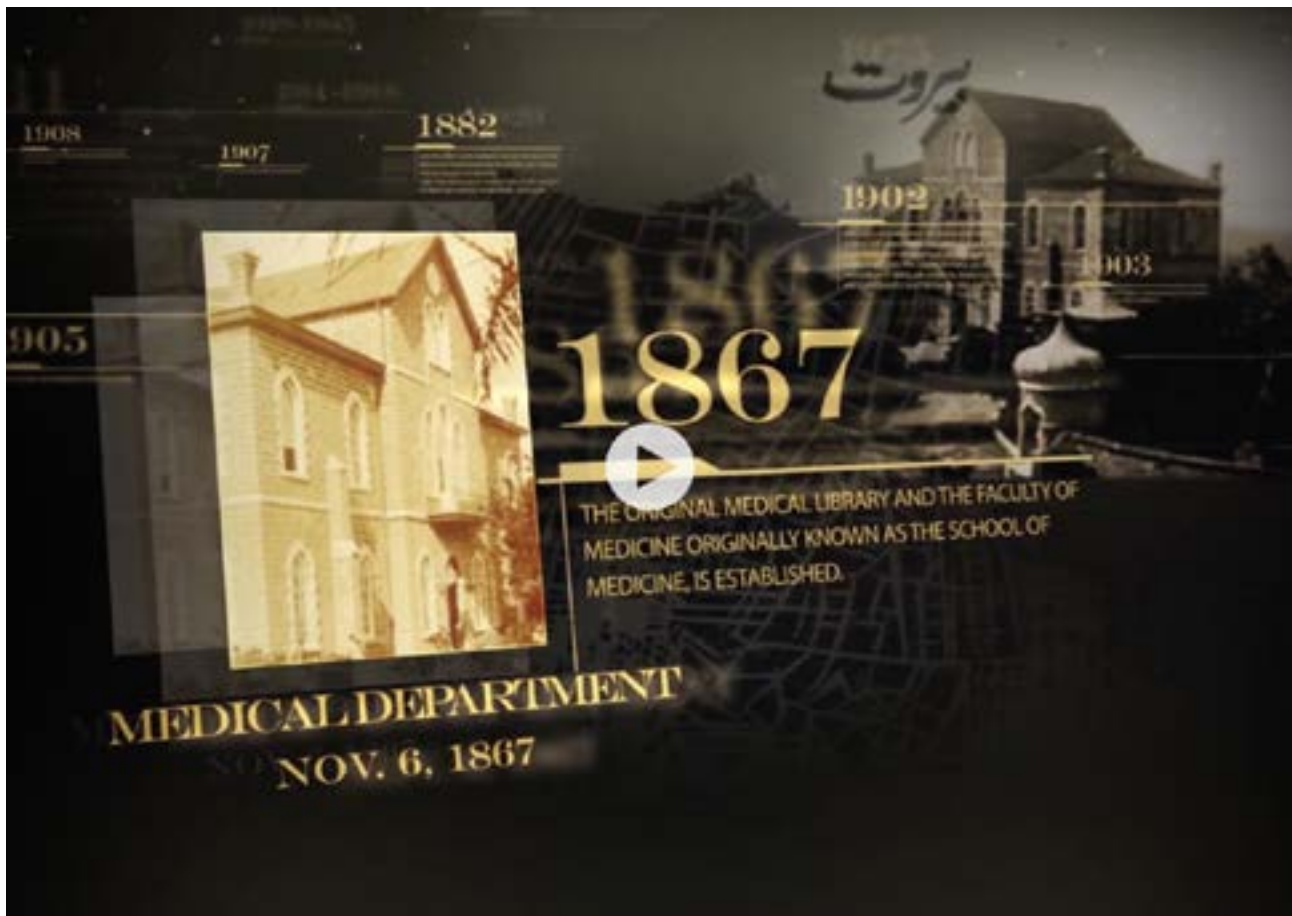


150 YEARS OF PURPOSE | PASSION | COMPASSION

For the past century and a half, the Faculty of Medicine at the American University of Beirut (AUBFM) has been a driver to the historical evolution of Medicine in Lebanon and the region. Innovation and initiative have marked the growth of the Faculty, ever since its humble beginnings one year after the inauguration of the Syrian Protestant College in 1866.

Today, AUBFM remains the leading medical, educational, and research hub in the Middle East and has recently established itself as a world-class research institution, with an eye toward making an ever-greater difference in the region. To know more about AUBFM's legacy over the past 150 years, click below.



SOUK EL TAYEB AT AUBMC IN RECOGNITION OF INTERNATIONAL WOMEN'S DAY AND NUTRITION MONTH

To complement the celebrations of AUBFM 150th anniversary, AUBMC, and in collaboration with Souk el Tayeb, held a first-of-its-kind event on March 24, 2017 at the Saab Medical Library Plaza. The initiative came in recognition of International Women's Day and aimed at empowering women and promoting a healthier lifestyle.



BLOOD DONATION CAMPAIGN

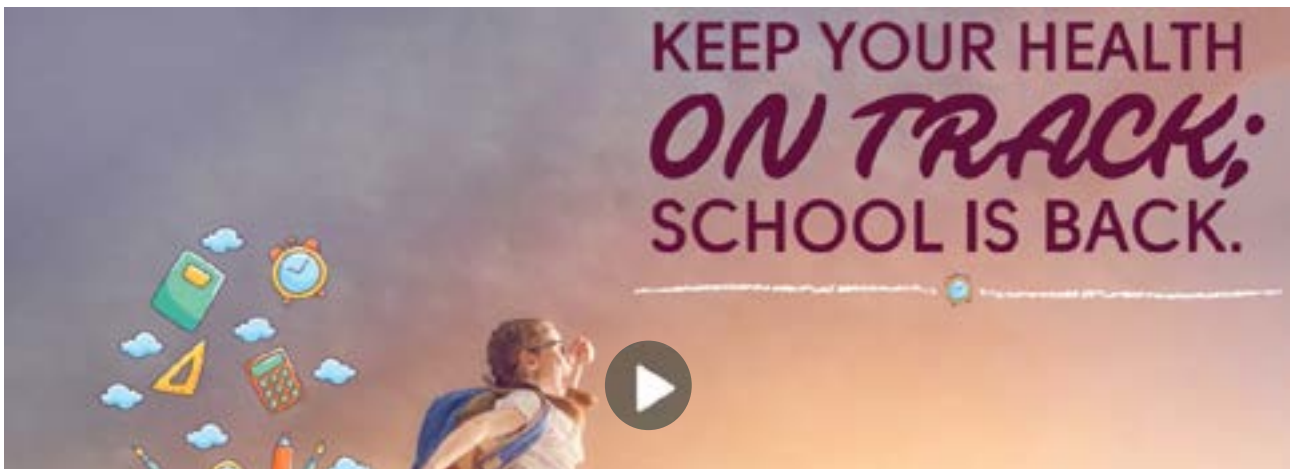
On August 27, 28, and 29, 2017 the Blood Bank at AUBMC in collaboration with Donner Sang Compter (DSC) organized a blood donation campaign at ABC Verdun. Giveaways and educational material were available during the event which turned to be a great success. Under the theme, "Wear their hearts on your arm. Donate Blood." community members donated blood, visited the booths, and benefitted from health tips related to blood donation.



BACK TO SCHOOL WELLNESS FAIR

The Health and Wellness Center at AUBMC organized its first “Back to School Wellness Fair” at ABC Verdun, Sunday, September 9, 2017 and Ain El Mrayse, Sunday, September 17, 2017. Parents and their children visited the different booths and got the chance to discuss various health topics with the Center’s team.

The children enjoyed fun activities throughout the event.



BEIRUT INTERNATIONAL HEALTHCARE INDUSTRY FORUM

AUBMC participated as a medical partner in the first-of-its-kind Beirut International Healthcare Industry Forum. Organized by Al-Iktissad Wal-Aamal, the Forum was held on July 10, 2017 at the Phoenicia Hotel under the Patronage of Deputy Prime Minister of Lebanon, Minister of Public Health, H.E. Ghassan Hasbani, and the Lebanese Ministry of Public Health. The forum, which attracted figures of the health sector from all around the world, intended to open up the dialogue between all stakeholders, be they ministers, public health governmental entities, hospitals administrators, pharmaceutical professionals, investors, doctors, laboratory directors, and financial sector representatives, to keep Lebanon at the helm and a leader in the healthcare industry today and beyond.



AUBFM 150TH RAMADAN IFTAR

As part of its community outreach and on the occasion of the Holy Month of Ramadan, the Faculty of Medicine at AUBMC organized an Iftar for the families and relatives of its patients. The event, held on June 17, 2017, engaged visitors and created a welcoming atmosphere that reflected a joyful patient experience.



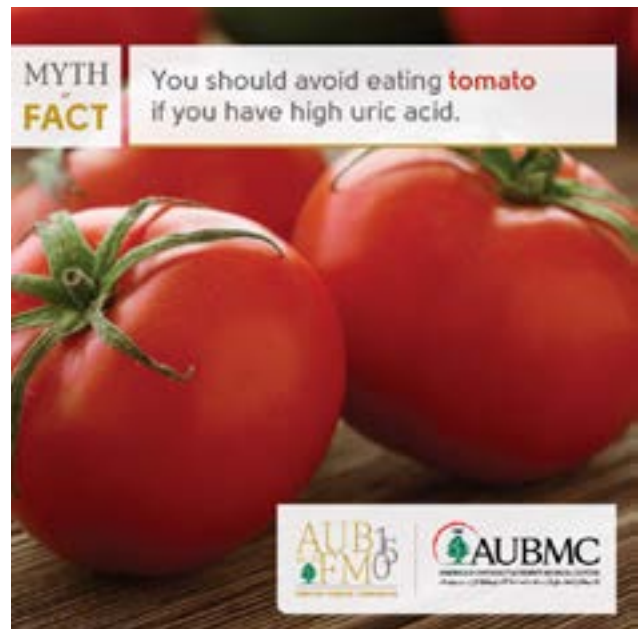
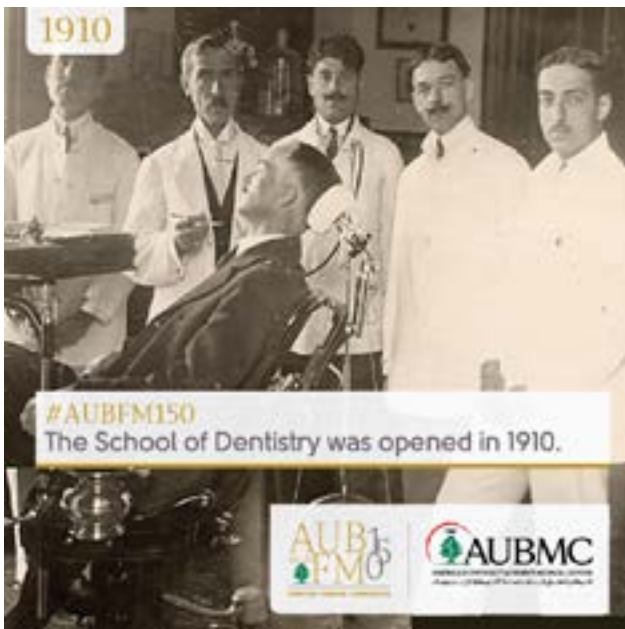
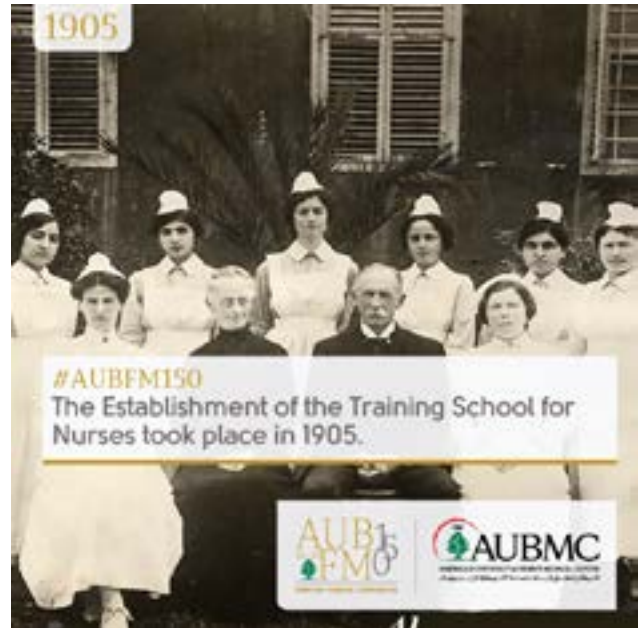
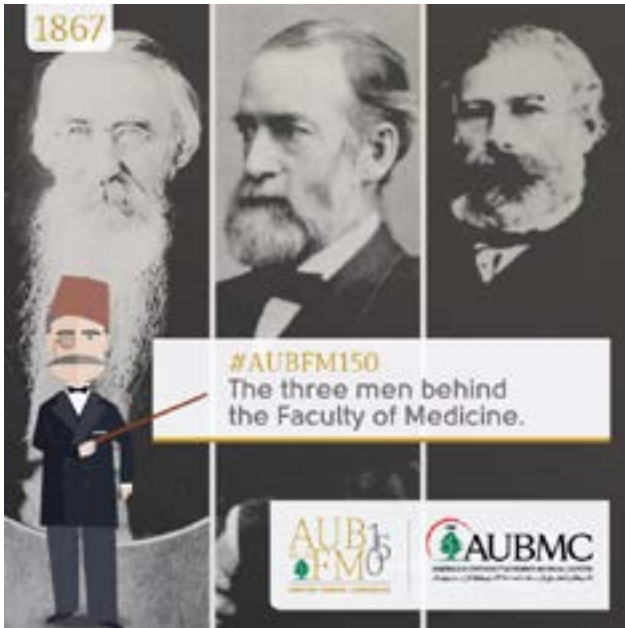
AUBFM 150TH AWARENESS VIDEOS

To raise awareness about depression and menopause and break the stigma that surrounds both issues, AUBMC shared two animated videos on its social media platforms on April 7 and March 8, 2017 respectively. The videos offered positive, fact-based, and hopeful messages about both topics and engaged a wide audience in Lebanon and the region.



AUBFM 150TH SOCIAL MEDIA CAMPAIGN

With the thrive of our social media platforms, we have prepared a yearlong calendar of posts that reflected the history of the Faculty of Medicine and the Medical Center. On a weekly basis, we shared interesting facts that summed up some of the great accomplishments of our institution. These covered milestones, breakthroughs, and historical facts that marked 150 years of advancement and development.



A GLIMPSE OF THE UPCOMING EVENTS

With our history comes tremendous responsibility to continue to lead in offering the highest standards of excellence in education, research, and patient-centered care. Join us to engage in the upcoming events that will be organized for the rest of the year. These activities and initiatives will include organizing the first "Medical Arts Festival" to showcase the many artistic talents of AUBMC faculty, residents, staff and students, participating in this year's BLOM Bank Beirut Marathon 2017, collaborating with "Roads for Life", "YASA", and "Kunhadi" to raise much-needed awareness on road safety and responsible driving, raising awareness on Osteoporosis, celebrating the Lebanese Heritage Day that will focus on environment sustainability, organizing a gala dinner to commemorate AUBFM 150th anniversary and many more. Furthermore, we will be recognizing and celebrating international health days as well as other activities led by the various departments and funds at AUBMC under the AUBFM 150th umbrella.

To know more about our upcoming and exciting events, make sure to follow us on AUBMC's official digital media platforms.

We look forward to celebrating AUBFM 150th anniversary together.

www.aubmc.org



UPCOMING EVENTS FOR OCTOBER

**FOR 150 YEARS,
WE'VE BEEN RUNNING
TO SAVE LIVES.**

- RUN WITH US -

ON NOVEMBER 12 • 2017

BLOM BANK BEIRUT MARATHON
TO RUN, REGISTER BEFORE OCTOBER 25, 2017
AT AUB VISITORS BUREAU (10:00 am - 4:00 pm)
OR AUBMC CAFETERIA (12:00 pm - 3:00 pm)

FUNDS:

Brave Heart Fund • أملنا | Cancer Research Fund
Hemodialysis and Hypertension Fund
Champs Fund for Young Hearts and Athletes Health
Friends of Multiple Sclerosis Fund

